

SEDONA/OAK CREEK CANYON Community Profile

Prepared by the ARIZONA DEPARTMENT OF COMMERCE

The Sedona/Oak Creek Canyon area is one of Arizona's premier tourism, recreation, resort, retirement & art centers. Its location at the mouth of scenic Oak Creek Canyon & at the center of the state's legendary Red Rock Country affords breath-taking panoramas, a mild climate, plenty of sunshine & clean, fresh air. The area is the second most visited site in the state after the Grand Canyon.

Established in 1902 & incorporated in 1988, the community was named for Sedona Schnebly, an early settler. Sedona spreads across the boundaries of two north central Arizona counties, Coconino and Yavapai. The majority of the population live in Yavapai County. The rim country of Flagstaff is 30 miles north of the Sedona/Oak Creek area.

FOUNDED: 1902 INCORPORATED: Yes - 1988
COUNTY: Coconino/Yavapai County ELEVATION: 4,500 feet
DISTANCE TO PHOENIX: 119 miles
DISTANCE TO TUCSON: 230 miles
HIGHWAYS: Interstate Hwy 17, St Hwy 179, St Hwy 89A

Sedona is an Arizona Main Street Community, (928) 204-2390.

POPULATION

	1990	2000	2006
Sedona	7,720	10,192	11,010
Coconino County	96,591	116,320	132,270
Yavapai County	107,714	167,517	213,285
Arizona	3,665,228	5,130,632	6,305,210

Sources: AZ. Dept. of Economic Security and U.S. Census Bureau

PRINCIPAL ECONOMIC ACTIVITIES

Tourism forms Sedona's economic base, with the National Forest Service estimating that more than 3.5 million people visit the area annually. Sedona's small town character is preserved by a preponderance of small owner-operated businesses serving visitors and the community.

Visitor interest during the past decade has stimulated retirement & vacation home acquisition & construction, creating one of the most viable real estate markets in the nation.

County	Coconino	Yavapai
Employment	2006	2006
Trade, Transportation & Utilities	9,300	12,300
Government	19,700	11,500
Mining & Construction	3,400	9,200
Education & Health Services	7,100	8,900
Leisure & Hospitality	13,100	7,900
Accommodation & Food Services		6,892
Professional & Business Services	4,200	5,200
Manufacturing	3,600	3,800
Financial Activities	1,700	2,400
Other Services	1,800	2,200
Information	500	600

Sources: Arizona Department of Economic Security
Figures are organized under the North American Industrial Classification System (NAICS).

Major Private Employers

Doubletree Sedona Resort Enchantment Resort
L'Auberge de Sedona Resort Los Abrigados Resort & Spa

Major Public Employers

City of Sedona Sedona-Oak Creek School District



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TAXES

Property Tax Rate	1990	2000	2006
Coconino County Unified S.D.	\$ 5.93	\$ 4.77	\$ 2.96
City/Fire District	\$ 1.22	\$ 1.80	\$ 1.75
Coconino County	\$ 1.66	\$ 1.71	\$ 1.28
Coconino County Total	\$ 8.82	\$ 8.28	\$ 5.99
Yavapai County Unified S.D.	\$ 6.26	\$ 3.88	\$ 2.77
City/Fire District	\$ 1.47	\$ 1.80	\$ 1.75
Yavapai County	\$ 5.14	\$ 4.18	\$ 3.70
Yavapai County Total	\$12.87	\$ 9.87	\$ 8.22

Source: Arizona Tax Research Foundation.
Note: Tax rate per \$100.00 assessed valuation.
School districts participate in the Valley Academy of Career and Technology Education (VACTE). Totals may not add due to rounding.

Sales Tax Rate

City	3.00%
Coconino County	0.93%
Yavapai County	0.75%
State	5.60%

Source: League of Arizona Cities and Towns, Arizona Dept. of Revenue.

COMMUNITY FACILITIES

Sedona offers a wide range of community facilities and activities, including parks, a library, golf courses, motion picture theaters, art museums and live theatre.

Educational. The Sedona-Oak Creek Unified School District is comprised of a high school (grades 9 through 12) located in Sedona and two elementary schools (grades K through 8), one in Sedona and the other in the Village of Oak Creek, six miles south of Sedona. Several private elementary and high schools are also located in the area. Both Coconino and Yavapai Community Colleges offer classes, and Northern Arizona University is in Flagstaff, 30 miles north.

Medical. Sedona boasts a wide range of physicians, surgeons and dentists, with many specialties represented. Sedona's outpatient facility contains both emergency and cancer centers, lab, x-ray, and a mammography unit. There is a 99-bed hospital in Cottonwood (20 miles west of Sedona) and a 162-bed hospital in Flagstaff (30 miles north of Sedona). Six ambulances staffed by Advanced Life Cardiac Skilled Paramedics, an emergency search & rescue team, and a medical evacuation helicopter serve the area.

Financial. There are six financial institutions. Businesses are eligible for assistance in financing fixed assets through the Arizona Department of Commerce. Industrial bonds are available in Coconino or Yavapai County.

Government Agencies. The community is governed by a mayor and six council members. There is law enforcement through the city's police department and fire protection through a combination fire department with both full-time and volunteer personnel.

Airport. The Sedona Airport has a lighted, radio-equipped 5,100-foot paved runway. Charter air services are available between Sedona and Phoenix Sky Harbor International Airport.

Lodging and Meeting Facilities. There are 2,912 units in Sedona-area hotels, motels and resorts. Approximately 200 RV sites are available with many meeting facilities, the largest seating 600.

Industrial Properties. For more information contact the City of Sedona or the Sedona/Oak Creek Canyon Chamber of Commerce.

Utilities

Electricity:	APS (Sedona)	928.282.7128
Natural Gas:	Citizens Arizona Gas	928.634.5555
Sewer:	Municipal (Sedona)	928.282.3113
Septic Tanks		
Telephone:	Qwest (statewide)	800.244.1111
Water:	Arizona Water Company (Sedona)	928.282.7092
	Big Park Water Company	928.284.2298
	Oak Creek Water Co.	928.282.3404

Cable Providers: Yes	Cable Internet Service: Yes
Digital Switching Station: Yes	Fiber Optics: Yes
Internet Service Provider: Yes	

Weather

Month	Average Temperature (°F)		Average Total Precipitation (Inches)
	Daily Minimum	Daily Maximum	
January	30.6	56.1	2.0
February	33.0	60.2	1.8
March	36.4	64.8	2.1
April	42.2	72.9	1.1
May	49.4	82.4	0.6
June	57.8	92.5	0.4
July	64.7	96.1	1.7
August	63.5	93.4	2.1
September	58.0	88.4	1.7
October	48.3	77.9	1.5
November	37.1	65.1	1.4
December	30.8	56.7	1.6
Yearly Avg	46.0	75.5	18.0

Western Regional Climate Center, www.wrcc.dri.edu. Average Snow Depth 3.6". Period of record 1948 - 2004

For further information, contact:

City of Sedona

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Sedona, AZ 86336
928.282.1154/FAX: 928.204.7124
Website: www.city.sedona.net

Sedona-Oak Creek Canyon Chamber of Commerce

P.O. Box 478
Sedona, AZ 86339
928.204.1123/FAX: 928.204.1064
Visitor's Information: 928.282.7222
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This profile was prepared by the Arizona Department of Commerce Communications Division in cooperation with local sources.



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